

Standard Rodeo Society
Box 426
Standard, AB T0J 3G0



The Standard Rodeo Society is dedicated to preserving the western heritage of rodeo while bringing meaningful recreational activities to our community and surrounding area residents. We are excited to announce that we are planning our 12th Annual Youth Rodeo on July 1, 2026.

This year, we are organizing a full day of activities designed for all age groups and participation levels, in conjunction with other community events. Our goal is to promote the values of sportsmanship, camaraderie, and family-friendly entertainment through exciting rodeo events and community activities.

We invite you to partner with us in making this event a continued success. Your sponsorship directly supports local youth programming and helps us provide a memorable experience for families in our region.

Please review the attached sponsorship information outlining the opportunities available. We are also pleased to host our Country Market again this year, with complimentary booth space provided to our Platinum and Gold Sponsors.

If you have any questions, please feel free to contact us at standardrodeosociety@gmail.com.

Should you wish to contribute, cheques may be made payable to the Standard Rodeo Society, or e-transfers can be sent to standardrodeosociety@gmail.com. Please include your company name and sponsorship details with your contribution.

We sincerely appreciate your consideration and support, and we hope to see you at our 12th Annual Youth Rodeo this July.

Thank you for helping us keep our western heritage strong.

Sincerely,
Standard Rodeo Society

President:
Brent Koole
403-934-0988

Secretary:
Robyn Zakariasen
403-901-7997

Should you have any additional questions you can direct emails to standardrodeosociety@gmail.com